@circusmerry

# Merry King



## Hi, I'm Merry

I'm a classically trained ballet dancer who stepped away in my 20s and came back to the stage at 30. Now I train contortion, aerial, and musical theatre, and I share every step of the comeback with a community of former dancers and adult beginners who are ready for their own second act.

Steps on Broadway Conservatory · Lexington Ballet · PhD, University of Kentucky · Circus artist since 2016

| 53K | 2.1M | 5% | 90% |
|---|---|---|---|
| Instagram followers, verified | Monthly reach | Engagement rate | Women, core age 25–34 |

Top audience locations: New York City, London, Los Angeles, Lexington, KY

# What I make

I create inspirational content around my journey to living my dreams out-loud after leaving domestic violence. My transformational storytelling is community driven and connects with thousands of people who want to hear that their dreams can still come true.

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### The Main Character Story Arc

Reels and series that bring the audience on a journey, rather than the final outcome. I invest audiences on everything from my audition experiences, to whether or not we can successfully do a lift, to the real and raw moments of failure and success.

**Series that hit:** Attempting DWTS Lifts as Professional Dancers (with DeSean Elliott) · Chasing My Broadway Dreams at 33 · Training for an 8 Show Week · College Dance Diaries at 33

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### Honest Reflection & Teaching Moments

I hold a PhD and have spent 10 years as a college professor teaching the next generation, and I bring that to every post. I share honest reflection with powerful takeaways and tips ranging from leaving my abusive relationship, to audition tips, and flexibility tutorials.

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### My High-Energy Creative Work

I share my creative work from shows I've produced like my one woman production Second Act and our cabaret Velvet Revival, to my circus acts and duo work with my partner DeSean.





# Brands I've worked with

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|---|---|---|---|
| Elix Healing | Fuego | Monarch Fit Co | Lexington Ballet |
| Vinaigrette Salad Kitchen | Three of Us Studios | Cozy Dancer | Barre Trash |

# Let's work together

I'm a storyteller. I work with brands that fully integrate into my content and feel like a natural fit (not like an advertisement.)

### Sponsored Reels

Your product in my training or performance content, shot my way.

### Series partnerships

Ride along for a whole storyline, episode after episode.

### Stories & link drops

Behind-the-scenes Story sets with a direct way to shop.

### Live show sponsorship

Put your name on my stage shows, Second Act and Velvet Revival.



# Let's make something worth watching.

Rates on request. I'll send packages that fit your goals.

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